

**PENTAGON**

# **ORM & SEO REPORT - FEB'20**

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**ADDRESSED TO:**

## **BLUEBIRD AVIATION**



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## Work Status

Bluebird Aviation off page working is going on. Mainly focusing on High DA profile creations for the purpose of degrading the negative review from the first page.

- Now it's dropped down into fifth position, also we are trying to remove it from first page.
- This month we focused on building quality backlinks and expecting its response by next month. The intensity of the review that we are targeting to remove is very high, it'll take time to get those links listed as the Google algorithm is built on strong reputation filters.

However, we expect better response in coming months.

SL.NO	BACKLINK URL
1	<a href="https://www.trustpilot.com/users/5e1824db4c245318b0fd6be7">https://www.trustpilot.com/users/5e1824db4c245318b0fd6be7</a>
2	<a href="https://clutch.co/profile/bluebird-aviation">https://clutch.co/profile/bluebird-aviation</a>
3	<a href="https://www.gapyear.com/members/bluebirdaviation">https://www.gapyear.com/members/bluebirdaviation</a>
4	<a href="https://www.goodfirms.co/community/profile/bluebird-aviation">https://www.goodfirms.co/community/profile/bluebird-aviation</a>
5	<a href="https://quizlet.com/in/490731649/bluebird-aviation-flash-cards/">https://quizlet.com/in/490731649/bluebird-aviation-flash-cards/</a>
6	<a href="https://lookbook.nu/bluebirdaviation">https://lookbook.nu/bluebirdaviation</a>
7	<a href="https://coub.com/bluebirdaviation">https://coub.com/bluebirdaviation</a>
8	<a href="https://myanimelist.net/profile/bluebirdaviation">https://myanimelist.net/profile/bluebirdaviation</a>
9	<a href="https://dailygram.com/index.php/profile-293954">https://dailygram.com/index.php/profile-293954</a>
10	<a href="https://about.me/bluebirdaviation">https://about.me/bluebirdaviation</a>
11	<a href="https://angel.co/bluebird-aviation-1?public_profile=1">https://angel.co/bluebird-aviation-1?public_profile=1</a>

12	<a href="https://www.smashwords.com/profile/view/bluebirdaviation">https://www.smashwords.com/profile/view/bluebirdaviation</a>
13	<a href="https://www.boredpanda.com/author/bluebird-aviation/">https://www.boredpanda.com/author/bluebird-aviation/</a>
14	<a href="https://www.magcloud.com/user/bluebirdaviation">https://www.magcloud.com/user/bluebirdaviation</a>
15	<a href="https://www.discogs.com/user/bluebirdaviation">https://www.discogs.com/user/bluebirdaviation</a>
16	<a href="https://speakerdeck.com/bluebirdaviation">https://speakerdeck.com/bluebirdaviation</a>
17	<a href="https://www.wattpad.com/user/bluebirdaviation">https://www.wattpad.com/user/bluebirdaviation</a>
18	<a href="https://soundcloud.com/user-81850957">https://soundcloud.com/user-81850957</a>
19	<a href="https://www.goodreads.com/user/show/109321675-bluebird-aviation">https://www.goodreads.com/user/show/109321675-bluebird-aviation</a>
20	<a href="https://remote.com/profile/bluebird-aviation-e4163eac-b4e3-4c95-9112-50736288e037">https://remote.com/profile/bluebird-aviation-e4163eac-b4e3-4c95-9112-50736288e037</a>
21	<a href="http://www.briij.com/bluebird-aviation">http://www.briij.com/bluebird-aviation</a>
22	<a href="https://www.scribd.com/user/496689315/Bluebird-Aviation">https://www.scribd.com/user/496689315/Bluebird-Aviation</a>
23	<a href="https://www.etsy.com/in-en/people/5ftyh7am">https://www.etsy.com/in-en/people/5ftyh7am</a>
24	<a href="https://hubpages.com/@bluebirdaviation">https://hubpages.com/@bluebirdaviation</a>
25	<a href="https://trello.com/bluebirdaviation">https://trello.com/bluebirdaviation</a>
26	<a href="https://www.intensedebate.com/people/bluebirdaviat">https://www.intensedebate.com/people/bluebirdaviat</a>
27	<a href="https://www.smore.com/u/bluebirdaviation?flash=updated">https://www.smore.com/u/bluebirdaviation?flash=updated</a>
28	<a href="https://www.indiegogo.com/individuals/23074595">https://www.indiegogo.com/individuals/23074595</a>
29	<a href="https://archive.org/details/untitleddesign_202002">https://archive.org/details/untitleddesign_202002</a>
30	<a href="https://ello.co/bluebirdaviation">https://ello.co/bluebirdaviation</a>
31	<a href="https://visual.ly/users/bluebirdaviation/portfolio">https://visual.ly/users/bluebirdaviation/portfolio</a>
32	<a href="https://classifieds.justlanded.com/en/Kenya/Services_Moving-Transportation/Bluebird-Aviation">https://classifieds.justlanded.com/en/Kenya/Services_Moving-Transportation/Bluebird-Aviation</a>

33	<a href="https://www.pinterest.com/bluebirdaviation/">https://www.pinterest.com/bluebirdaviation/</a>
34	<a href="https://myspace.com/bluebirdaviation/bio">https://myspace.com/bluebirdaviation/bio</a>
35	<a href="https://www.tumblr.com/settings/blog/bluebirdaviation">https://www.tumblr.com/settings/blog/bluebirdaviation</a>
36	<a href="https://www.facebook.com/bluebirdaviationlmted">https://www.facebook.com/bluebirdaviationlmted</a>
37	<a href="https://www.linkedin.com/in/bluebird-aviation-7040511a2/">https://www.linkedin.com/in/bluebird-aviation-7040511a2/</a>
38	<a href="https://twitter.com/BluebirdAviati1">https://twitter.com/BluebirdAviati1</a>
39	<a href="https://app.getpocket.com/tags/bluebird-aviation/all">https://app.getpocket.com/tags/bluebird-aviation/all</a>
40	<a href="https://mix.com/!iWe6sGi4:bluebird-aviation">https://mix.com/!iWe6sGi4:bluebird-aviation</a>
41	<a href="https://refind.com/link/54493495">https://refind.com/link/54493495</a>
42	<a href="http://sur.ly/i/bluebirdaviation.com/">http://sur.ly/i/bluebirdaviation.com/</a>
43	<a href="https://weheartit.com/bluebird_aviation">https://weheartit.com/bluebird_aviation</a>
44	<a href="https://www.pearltrees.com/sherlaktom#item288913698">https://www.pearltrees.com/sherlaktom#item288913698</a>
45	<a href="https://www.mioola.com/bluebirdaviation/">https://www.mioola.com/bluebirdaviation/</a>
46	<a href="https://www.businesslist.co.ke/user/11354">https://www.businesslist.co.ke/user/11354</a>
47	<a href="https://www.kenyaplex.com/members/memberdetails.aspx?MemberId=475868">https://www.kenyaplex.com/members/memberdetails.aspx?MemberId=475868</a>
48	<a href="https://sio365.com/companies/232657.htm">https://sio365.com/companies/232657.htm</a>
49	<a href="https://www.callupcontact.com/b/businessprofile/Bluebird_Aviation/7389070">https://www.callupcontact.com/b/businessprofile/Bluebird_Aviation/7389070</a>
50	<a href="https://www.statshow.com/www/https://bluebirdaviation.com/">https://www.statshow.com/www/https://bluebirdaviation.com/</a>
51	<a href="http://www.adsyellowpages.com/services/everything-else-11/bluebird-aviation-1513503.htm">http://www.adsyellowpages.com/services/everything-else-11/bluebird-aviation-1513503.htm</a>
52	<a href="https://www.promoteproject.com/article/20480/bluebird-aviation">https://www.promoteproject.com/article/20480/bluebird-aviation</a>
53	<a href="https://www.muamat.com/classifieds/280/posts/1/13/39850863.html">https://www.muamat.com/classifieds/280/posts/1/13/39850863.html</a>

54	<a href="https://www.expatriates.com/cls/44447632.html">https://www.expatriates.com/cls/44447632.html</a>
55	<a href="https://freead1.net/ad/2555532/bluebird-aviation.html">https://freead1.net/ad/2555532/bluebird-aviation.html</a>
56	<a href="http://www.sunspirestudios.com/reasons-to-choose-bluebird-aviation/">http://www.sunspirestudios.com/reasons-to-choose-bluebird-aviation/</a>
57	<a href="http://soft2share.com/what-are-the-benefits-of-a-chartered-plane/">http://soft2share.com/what-are-the-benefits-of-a-chartered-plane/</a>
58	<a href="http://www.todaykos.com/2020/02/14/use-private-jet-charter-for-business/">http://www.todaykos.com/2020/02/14/use-private-jet-charter-for-business/</a>
59	<a href="https://hotmaillog.in/five-benefits-of-private-jet-charter/">https://hotmaillog.in/five-benefits-of-private-jet-charter/</a>
60	<a href="https://www.cheaperseeker.com/u/bluebirdaviation">https://www.cheaperseeker.com/u/bluebirdaviation</a>
61	<a href="https://www.xing.com/profile/david_john95">https://www.xing.com/profile/david_john95</a>
62	<a href="http://www.tagged.com/bluebirdaviation">http://www.tagged.com/bluebirdaviation</a>
63	<a href="https://www.are.na/bluebird-aviation/bluebird-aviation-p-a97jfcn6q">https://www.are.na/bluebird-aviation/bluebird-aviation-p-a97jfcn6q</a>
64	<a href="https://www.colourlovers.com/lover/bluebirdaviation">https://www.colourlovers.com/lover/bluebirdaviation</a>
65	<a href="https://www.postzoo.com/!/bluebird">https://www.postzoo.com/!/bluebird</a>
66	<a href="https://triberr.com/member/281573/invite/navigxhvb4tn9m9suje4">https://triberr.com/member/281573/invite/navigxhvb4tn9m9suje4</a>
67	<a href="https://startupmatcher.com/p/bluebirdbluebird">https://startupmatcher.com/p/bluebirdbluebird</a>
68	<a href="https://www.coursera.org/user/ecbc20f8d095394fe4810bab021fe628">https://www.coursera.org/user/ecbc20f8d095394fe4810bab021fe628</a>
69	<a href="https://www.hashatit.com/bluebirdaviation">https://www.hashatit.com/bluebirdaviation</a>
70	<a href="http://www.dronestagr.am/author/bluebird/">http://www.dronestagr.am/author/bluebird/</a>

## Coming Month Work Strategy

- Focus on developing positives reviews to cover the negative posts
- Creating more quality backlinks

- Creating high traffic news posts
- Business Listing, Profile Creation, Social Bookmarking etc.
- Creating more social media profiles
- PR Submissions

## Conclusion

We are focusing on quality backlinks creation. As of now, we have created high DA profiles, business listing, social media profiles, etc. for Bluebird Aviation, which causes drop in negative review to 5<sup>th</sup> position. Also, we are expecting better results in the upcoming months.